

Artcollector

Rates List No. 2

Valid from 1 January 2017





Portrait

Artcollector is published three times a year, providing comprehensive information about all aspects of the art world and reliable guidance for anyone interested in art.

What makes Artcollector unique among art magazines is its dedication to the art market. After all, art always means the art market too. Artcollector names prices, reveals works overpriced at auctions, comments on market failures and leads collectors to make amazing discoveries while making art accessible to beginners. Artcollector ensures greater understanding.

Magazine format: 200 mm wide, 260 mm high

Type area format: 160 mm wide, 196 mm high

Paper: 90 g

Number of pages: 24-32 pages

Distribution

Artcollector is a printed supplement in the monthly magazine Euro.

Print

€uro 36500

Additionally the booklet is published as a digital edition in the following media:

Digital

Börse Online Daily	21 300
Börse Online Weekly	20900
Börse Online Express	2900
Verlags-Newsletter	39000
€uro am Sonntag Express	750
Fondspress	20000
€uro am Sonntag e-Paper	8700
€uro e-Paper	16800
Börse Online e-Paper	800

Distribution area:

Mainly: Germany

Also: Austria, Switzerland, Luxembourg, Northern Italy

Target group:

The readers are highly educated men and women who have above-average incomes / assets and prefer an upscale lifestyle. They include managers and self-employed individuals who are interested in art, finance and investment.

For further information regarding the circulation and the target group in detail, please see the profiles of Euro, Euro am Sonntag and Börse Online.

Publisher: Finanzen Verlag GmbH
 Bayerstraße 71–73
 80335 Munich
 Telephone +49 (0) 89/272 64-0
 Fax +49 (0) 89/272 64-199

Managing director: Dr. Frank-B. Werner

Publishing house management: Marion Lummer
 Telephone +49 (0) 89/272 64-268
 marion.lummer@finanzenverlag.de

Daniela Glocker
 Telephone +49 (0) 89/272 64-143
 daniela.glocker@finanzenverlag.de

Advertising sales Silvia Bauer
 Telephone +49 (0) 89/470 84 377
 silvia.bauer@finanzenverlag.de

Ad processing: Silke Weiner
 Telephone +49 (0) 89/272 64-346
 silke.weiner@finanzenverlag.de

Bank account: Deutsche Bank
 Account no.: 036 46 61
 BLZ: 100 700 00
 IBAN: DE77 1007 0000 0036 4661 00
 BIC: DEUTDEBBXXX

Payment conditions: Payment purely net within 14 days of invoice date. 2 % discount if paid via direct debit or payment within 10 days after the invoice date. No discounts allowed on unpaid older bills. Interest at the usual bank rate for overdrafts is added to unpaid bills and deferred payments.

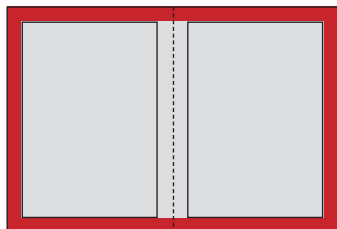
Value added tax: All prices in Euro excluding statutory VAT.

Planned frequency: Three times a year

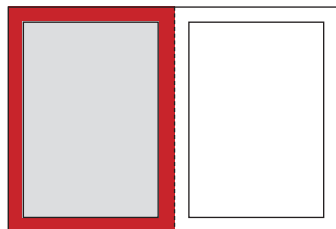
Reference to internet: Where technically and commercially possible, the publisher reserves the right to also publish in its online media the advertisements resulting from the insertion contracts issued to Artcollector Special. Please refer here to Sections 19 and 22 of the Standard Terms and Conditions for newspapers and magazines.

Commercial conditions: Standard Terms and Conditions apply to the transaction of advertising orders, special inserts and preprint inserts. The full version of our Standard Terms and Conditions for newspapers and magazines is available upon request.

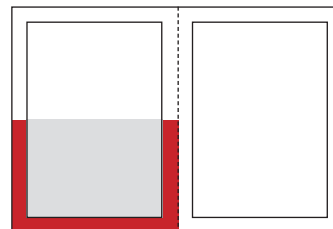
Advertising formats



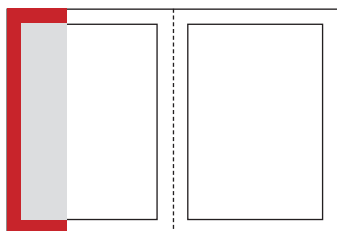
2/1 page
350 x 196 mm (400 x 260 mm)



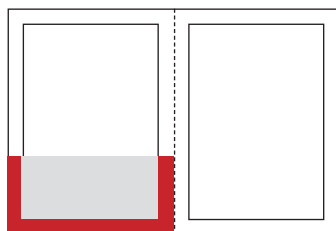
1/1 page
160 x 196 mm (200 x 260 mm)



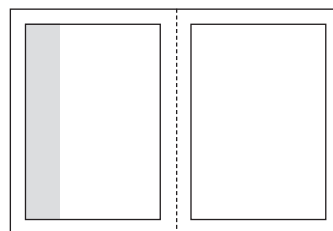
1/2 page landscape
160 x 95 mm (200 x 130 mm)



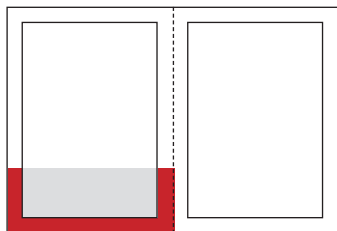
1/3 page portrait
50 x 196 mm (75 x 260 mm)



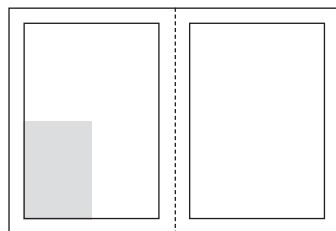
1/3 page landscape
160 x 62 mm (200x 87 mm)



1/4 page portrait
36 x 196 mm



1/4 page landscape
160 x 45 mm (200x 70 mm)



1/4 page corner
77 x 95 mm

Trimming margin on all sides 5 mm.

All format details
width x height.

Other formats upon request.
Technical details upon request.

Basic formats and cover pages					
Size in page sections	Type area ²⁾		Bleed ^{1) 2)}		Prices Colour and b/w in €
	Width mm	Weight mm	Width mm	Height mm	
2/1 page	350	196	400	260	7 800.–
1/1 page	160	196	200	260	3 900.–
1/2 page landscape	160	95	200	130	2 300.–
1/3 page portrait	50	196	75	260	1 600.–
1/3 page landscape	160	62	200	87	1 600.–
1/4 page portrait	36	196	–	–	1 200.–
1/4 page landscape	160	45	200	70	1 200.–
1/4 page corner	77	95	–	–	1 200.–
2nd cover page	160	196	200	260	4 300.–
3rd cover page	160	196	200	260	3 900.–
4th cover page	160	196	200	260	4 300.–

¹⁾ Trimming margin on all sides 5 mm each.

²⁾ Please make a separate enquiry regarding formats for placement "top" (header section).

Advertising sales:

Silvia Bauer

Telephone:

+49 (0) 89/47 084 377

Mobile:

+49 (0) 176/55 600 708

E-mail:

silvia.bauer@finanzenverlag.de

Special advertising formats:

We will be happy to consider special advertising formats. Please contact us directly.

Technical specifications:

upon request

Issue no.	Season	Month	Publication date		Cut-off and cancellation dates for advertisements	Cut-off date for print materials
			€uro	Digital		
1/2017	Spring	April	26.04.17	CW 17/17	31.03.17	03.04.17
2/2017	Autumn	September	20.09.17	CW 38/17	25.08.17	29.08.17
3/2017	Winter	December	20.12.17	CW 51/17	24.11.17	28.11.17

Publisher: Finanzen Verlag GmbH
Bayerstraße 71-73
80335 München
Telephone +49 (0) 89/272 64-0
Fax +49 (0) 89/272 64-198

Managing director: Dr. Frank-B. Werner

Publishing house management: Daniela Glocker
Telephone +49 (0) 89/272 64-143
daniela.glocker@finanzenverlag.de

Marion Lummer
Telephone +49 (0) 89/272 64-268
marion.lummer@finanzenverlag.de

Ad sales team Silvia Bauer
Ad coordination Artcollector
Telephone +49 (0) 89/47 084 377
silvia.bauer@finanzenverlag.de

Nikos Koloutsos
Telephone +49 (0) 89/272 64-139
nikos.koloutsos@finanzenverlag.de

Belinda Lohse
Telephone +49 (0) 89/272 64-124
belinda.lohse@finanzenverlag.de

Maria Schmid
Telephone +49 (0) 89/272 64-293
maria.schmid@finanzenverlag.de

Sales and cooperative ventures: Andreas Willing
Telephone +49 (0) 89/272 64-108
andreas.willing@finanzenverlag.de

Reader loyalty programme and events: Stephan Schwägerl
Telephone +49 (0) 89/272 64-349
stephan.schwaegerl@finanzenverlag.de

Licensing and special print runs: Marcus Batta
Telephone +49 (0) 89/272 64-121
marcus.batta@finanzenverlag.de

Ad processing: Silke Weiner
Telephone +49 (0) 89/272 64-346
silke.weiner@finanzenverlag.de

Ask for our latest high-coverage combination options!

