

# Artcollector

## Price List No. 3

Valid from 1 January 2018





### Portrait

Artcollector is published three times a year, providing comprehensive information about all aspects of the art world and reliable guidance for anyone interested in art.

What makes Artcollector unique among art magazines is its dedication to the art market. After all, art always means the art market too. Artcollector names prices, reveals works overpriced at auctions, comments on market failures and leads collectors to make amazing discoveries while making art accessible to beginners. Artcollector ensures greater understanding.

**Magazine format:** 200 mm wide, 260 mm high

**Type area format:** 160 mm wide, 196 mm high

**Paper:** 90 g

**Number of pages:** 24-32 pages

### Distribution

Artcollector is a printed supplement in the monthly magazine Euro.

#### Print

€uro 36 000

Additionally the booklet is published as a digital edition in the following media:

#### Digital

Börse Online Daily	21 000
Börse Online Weekly	20 000
Börse Online Express	4 000
Verlags-Newsletter	42 000
€uro am Sonntag Express	1 000
Fondsxpess	20 000
€uro am Sonntag e-Paper	8 700
€uro e-Paper	16 800
Börse Online e-Paper	800

#### Distribution area:

Mainly: Germany

Also: Austria, Switzerland, Luxembourg, Northern Italy

#### Target group:

The readers are highly educated men and women who have above-average incomes / assets and prefer an upscale lifestyle. They include managers and self-employed individuals who are interested in art, finance and investment.

For further information regarding the circulation and the target group in detail, please see the profiles of Euro, Euro am Sonntag and Börse Online.

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**Payment conditions:** Payment purely net within 14 days of invoice date. 2 % discount if paid via direct debit or payment within 10 days after the invoice date. No discounts allowed on unpaid older bills. Interest at the usual bank rate for overdrafts is added to unpaid bills and deferred payments.

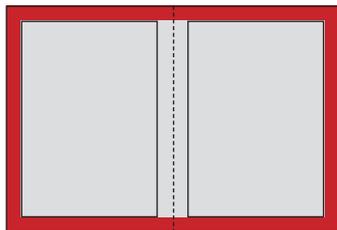
**Value added tax:** All prices in Euro excluding statutory VAT.

**Planned frequency:** Three times a year

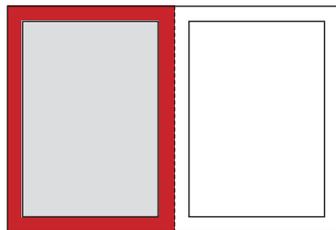
**Reference to internet:** Where technically and commercially possible, the publisher reserves the right to also publish in its online media the advertisements resulting from the insertion contracts issued to Artcollector Special. Please refer here to Sections 19 and 22 of the Standard Terms and Conditions for newspapers and magazines.

**Commercial conditions:** Standard Terms and Conditions apply to the transaction of advertising orders, special inserts and preprint inserts. The full version of our Standard Terms and Conditions for newspapers and magazines is available upon request.

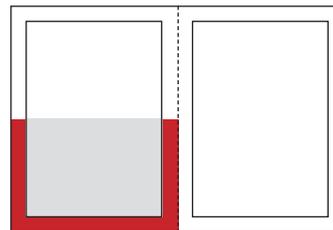
**Advertising formats**



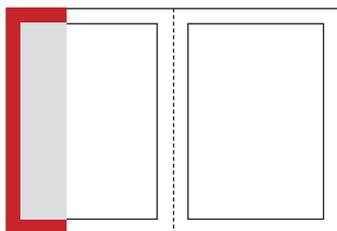
**2/1 page**  
350 x 196 mm (400 x 260 mm)



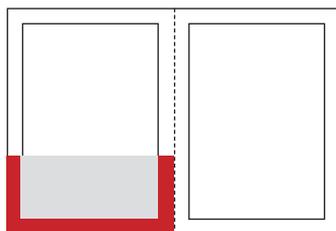
**1/1 page**  
160 x 196 mm (200 x 260 mm)



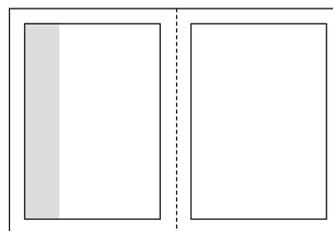
**1/2 page landscape**  
160 x 95 mm (200 x 130 mm)



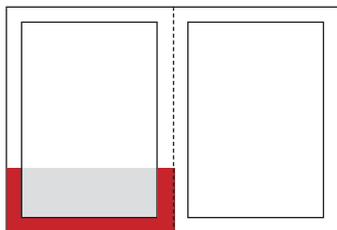
**1/3 page portrait**  
50 x 196 mm (75 x 260 mm)



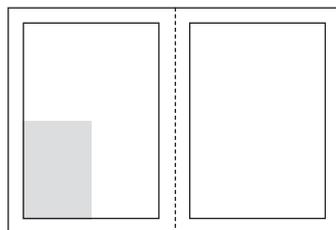
**1/3 page landscape**  
160 x 62 mm (200x 87 mm)



**1/4 page portrait**  
36 x 196 mm



**1/4 page landscape**  
160 x 45 mm (200x 70 mm)



**1/4 page corner**  
77 x 95 mm

Trimming margin on all sides 5 mm.

All format details  
width x height.

Other formats upon request.  
Technical details upon request.

Basic formats and cover pages					
Size in page sections	Type area <sup>2)</sup>		Bleed <sup>1) 2)</sup>		Prices Colour and b/w in €
	Width mm	Weight mm	Width mm	Height mm	
2/1 page	350	196	400	260	7 800.–
1/1 page	160	196	200	260	3 900.–
1/2 page landscape	160	95	200	130	2 300.–
1/3 page portrait	50	196	75	260	1 600.–
1/3 page landscape	160	62	200	87	1 600.–
1/4 page portrait	36	196	–	–	1 200.–
1/4 page landscape	160	45	200	70	1 200.–
1/4 page corner	77	95	–	–	1 200.–
2nd cover page	160	196	200	260	4 300.–
3rd cover page	160	196	200	260	3 900.–
4th cover page	160	196	200	260	4 300.–

<sup>1)</sup> Trimming margin on all sides 5 mm each.

<sup>2)</sup> Please make a separate enquiry regarding formats for placement "top" (header section).

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We will be happy to consider special advertising formats. Please contact us directly.

**Technical specifications:**

upon request

Issue no.	Season	Month	Publication date		Cut-off and cancellation dates for advertisements	Cut-off date for print materials
			€uro	Digital		
1/2018	Spring	April	18.04.18	CW 16/18	19.03.18	26.03.18
2/2018	Autumn	September	26.09.18	CW 39/18	29.08.18	05.09.18
3/2018	Winter	December	19.12.18	CW 51/18	20.11.18	28.11.18

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