

euro

Deadlines and Topics 2018

Valid from 1 January 2018



finanzenverlag

Issue no.	Publication date	Cut-off and cancellation dates for advertisements	Cut-off date for print materials	Cut-off date for cover ads and ad specials	Special topic
02/2018	24.01.18	19.12.17	09.01.18	12.12.17	Stock market for beginners Multi-asset funds Saving plans with funds and ETFs
03/2018	21.02.18	30.01.18	06.02.18	23.01.18	The best funds Investment strategies with certificates Stability test life insurance
€uro extra I¹⁾	February 2018				“Goldene Bullen”
04/2018	21.03.18	27.02.18	06.03.18	20.02.18	Absolute return funds Investing the right way with CFDs Additional hospitalisation insurance Statutory health insurance
05/2018	18.04.18	27.03.18	03.04.18	20.03.18	Best bank Sustainable investments with AIFs, Funds and ETFs Real estate special
06/2018	23.05.18	01.05.18	07.05.18	24.04.18	Certificates/derivatives special Distributions, income and dividends with funds and ETFs Test: index policies
07/2018	20.06.18	29.05.18	05.06.18	22.05.18	ETF special Care daily allowance
08/2018	18.07.18	26.06.18	03.07.18	19.06.18	The largest companies: 500 equities tested Investment strategies with derivatives (incl. CFDs) Funds special Test: Construction financing Occupational disability insurance

Issue no.	Publication date	Cut-off and cancellation dates for advertisements	Cut-off date for print materials	Cut-off date for cover ads and ad specials	Special topic
€uro extra II¹⁾	Estimated July 2018				Digital asset management
09/2018	22.08.18	31.07.18	07.08.18	24.07.18	Investing in emerging markets with funds and ETFs Unit-linked pension insurance funds Direct policies: accident/liability/household effects insurance from the Internet
10/2018	26.09.18	04.09.18	07.09.18	28.08.18	Certificates/derivatives special Savings plans with funds and ETFs Real estate special Full private health insurance
11/2018	24.10.18	02.10.18	09.10.18	25.09.18	Investing the right way with CFDs New funds Statutory health insurance
€uro extra III¹⁾	Estimated October 2018				“Funds & certificates”
12/2018	21.11.18	30.10.18	06.11.18	23.10.18	Classic funds Private banking Old-age provisioning
01/2019	19.12.18	27.11.18	04.12.18	20.11.18	Money trends 2019 (from equities and ETFs all the way through to certificates)

Special ads service: up-to-the-minute finance ads (e.g. tombstones, GM invitations, quarterly and annual reports, listings) can be inserted up to seven days before the €uro publication date with the approval of the publishers. The publishers can only accept bookings after ad closing without a guaranteed position. Please note: special topics comprise at least two pages. The editorial team reserves the right to make changes in the light of current events. ¹⁾ €uro extra as supplement, see pages 15 and 16 of the full rates card.

Publisher: Finanzen Verlag GmbH
Bayerstraße 71–73
80335 München
Telephone +49 (0) 89/272 64-0
Fax +49 (0) 89/272 64-198
www.finanzenverlag.de

Managing director: Dr. Frank-B. Werner

Publishing house management: Daniela Glocker
Telephone +49 (0) 89/272 64-143
daniela.glocker@finanzenverlag.de
Marion Lummer
Telephone +49 (0) 89/272 64-268
marion.lummer@finanzenverlag.de

Ad sales team Nikos Koloutsos
Telephone +49 (0) 89/272 64-139
nikos.koloutsos@finanzenverlag.de
Belinda Lohse
Telephone +49 (0) 89/272 64-124
belinda.lohse@finanzenverlag.de
Maria Schmid
Telephone +49 (0) 89/272 64-293
maria.schmid@finanzenverlag.de

Sales and cooperative ventures:

Andreas Willing
Telephone +49 (0) 89/272 64-108
andreas.willing@finanzenverlag.de

Reader loyalty programme and events:

Stephan Schwägerl
Telephone +49 (0) 89/272 64-349
stephan.schwaegerl@finanzenverlag.de

Licensing and special print runs:

Marcus Batta
Telephone +49 (0) 89/272 64-121
marcus.batta@finanzenverlag.de

Ad processing:

Silke Weiner
Telephone +49 (0) 89/272 64-346
silke.weiner@finanzenverlag.de



Ask for our latest high coverage-combination options!