

€uro

Deadlines and Topics 2017

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Issue no.	Publication date	Cut-off and cancellation dates for advertisements	Cut-off date for print materials	Cut-off date for cover ads and ad specials	Special topic
02/2017	18.01.17	20.12.16	03.01.17	20.12.16	The best funds
03/2017	15.02.17	24.01.17	31.01.17	17.01.17	Multi-asset funds Investment strategies with certificates Stability test life insurance
€uro extra I¹⁾	estimated February 2017				“Goldene Bullen” and “€uro FundAwards” (supplement in €uro, €uro am Sonntag and BÖRSE ONLINE)
04/2017	22.03.17	28.02.17	07.03.17	21.02.17	Asset appreciation with funds and ETFs Investing the right way with CFDs Additional hospitalisation insurance Statutory health insurance
05/2017	26.04.17	04.04.17	11.04.17	28.03.17	Best bank Test: Funds vs. ETFs Real estate atlas
06/2017	24.05.17	02.05.17	09.05.17	25.04.17	Certificates/derivatives special Distributions, income and dividends with funds and ETFs Test: index policies
07/2017	21.06.17	30.05.17	06.06.17	23.05.17	ETF special Care daily allowance
08/2017	19.07.17	27.06.17	04.07.17	20.06.17	The largest companies: 500 equities tested Investment strategies with derivatives (incl. CFDs) Funds special Test: Construction financing Occupational disability insurance

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09/2017	23.08.17	01.08.17	08.08.17	25.07.17	Global equity funds and ETFs Unit-linked pension insurance funds Direct policies: accident/liability/household effects insurance from the Internet
10/2017	20.09.17	29.08.17	05.09.17	22.08.17	Certificates/derivatives special Savings plans with funds and ETFs Property special Full private health insurance
€uro extra II¹⁾	Estimated September 2017				“Green money” (supplement in €uro, €uro am Sonntag, BÖRSE ONLINE, TIAM and ÖKO-INVEST)
11/2017	18.10.17	26.09.17	02.10.17	19.09.17	Investing the right way with CFDs New funds Dental supplementary insurance Statutory health insurance
€uro extra III¹⁾	Estimated Oktober 2017				“Funds & certificates” (supplement in €uro, €uro am Sonntag and BÖRSE ONLINE)
12/2017	22.11.17	31.10.17	07.11.17	24.10.17	Classic funds Private banking Old-age provisioning
01/2018	20.12.17	28.11.17	05.12.17	21.11.17	Money trends 2018 (from equities and ETFs all the way through to certificates)

Special ads service: up-to-the-minute finance ads (e.g. tombstones, GM invitations, quarterly and annual reports, listings) can be inserted up to seven days before the €uro publication date with the approval of the publishers. The publishers can only accept bookings after ad closing without a guaranteed position. Please note: special topics comprise at least two pages. The editorial team reserves the right to make changes in the light of current events. ¹⁾ €uro extra as supplement, see pages 15 and 16 of the full rates card.

Publisher: Finanzen Verlag GmbH
Bayerstraße 71–73
80335 München
Telephone +49 (0) 89/272 64-0
Fax +49 (0) 89/272 64-198
www.finanzenverlag.de

Managing director: Dr. Frank-B. Werner

Publishing house management: Daniela Glocker
Telephone +49 (0) 89/272 64-143
daniela.glocker@finanzenverlag.de
Marion Lummer
Telephone +49 (0) 89/272 64-268
marion.lummer@finanzenverlag.de

Ad sales team Nikos Koloutsos
Telephone +49 (0) 89/272 64-139
nikos.koloutsos@finanzenverlag.de
Belinda Lohse
Telephone +49 (0) 89/272 64-124
belinda.lohse@finanzenverlag.de
Maria Schmid
Telephone +49 (0) 89/272 64-293
maria.schmid@finanzenverlag.de

Sales and cooperative ventures:

Andreas Willing
Telephone +49 (0) 89/272 64-108
andreas.willing@finanzenverlag.de

Reader loyalty programme and events:

Stephan Schwägerl
Telephone +49 (0) 89/272 64-349
stephan.schwaegerl@finanzenverlag.de

Licensing and special print runs:

Marcus Batta
Telephone +49 (0) 89/272 64-121
marcus.batta@finanzenverlag.de

Ad processing:

Silke Weiner
Telephone +49 (0) 89/272 64-346
silke.weiner@finanzenverlag.de



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