

euro

Price List No. 46

valid from 1 January 2016



finanzenverlag



Profile

€uro is the monthly magazine for business, stock market and private finance. €uro interconnects reports about business policy developments with corporate reports, presents balanced investment advice and intelligent tips on tax and insurance issues. €uro is Germany's largest monthly magazine covering topics revolving around the question of "What to do with my money?"

The "**Politics & Business**" section tells readers what top business decision makers are up to. €uro

illustrates the links between Germany's business policies, latest strategies and the legacy problems of DAX companies as well as interesting topics from abroad. The €uro Interview asks hard questions of DAX CEOs, leading politicians and VIPs; including how they relate to money. The largest section "**Stock Exchange & Investments**" explains and analyses funds, shares, bonds, ETFs, certificates, subscription warrants, commodities, precious metals and property investments. The editorial office throws light on the investment strategies of top fund and asset managers. We focus on investing rather than speculating. In "**Dossier**", the editorial team offers up a feast for the eyes. With powerful images and lavish graphics, €uro explains and analyses all facets of the world of money: whether it's the FED (the mysterious US central bank), the UEFA European Championship (a real money-spinner), Ethiopia's economic miracle or the decline of Karstadt. The "**Taxes & Savings**" section is where €uro readers can learn how to give their private finances the optimal taxation structure and get advice on the best retirement products. The overall offer is rounded off with product tests and rankings: the best insurers, banks and asset managers through to cheapest electricity suppliers. "**Money & Leisure**", the nine-page closing section of the magazine, showcases personal investments in cars, watches, travel and fine cuisine. The special highlight: "Car talk" – a top manager talks about life behind the wheel, "Watching watches" – an expert identifies the watch on a celebrity's wrist. A lavishly produced report, and the well-established "Cult brand" are dedicated to key topical theme each month: the spectrum ranges from film (the Oscars in February) through to art (Art Basel in June) and Brazil (the Rio Olympics in August).

The €uro readership

The concept of €uro magazine is to precisely meet the high expectations of private and professional decision-makers with a special interest in matters relating to business, the corporate world, finance, taxation, legal issues, investment and insurance.

The readers are predominantly male, aged between 30 and 59, they hold executive positions and have annual incomes commensurate with their position. As well informed experts and advisers, €uro readers fulfil an important function as opinion builders.

48 percent of them have a role as multipliers with a strong personality.¹⁾

High investment and business potential

€uro is highly effective in reaching its targeted groups of decision-makers. 45 percent of the readership intends to purchase securities. Their willingness to spend on insurance and old age provision products rates above average. Thanks to their immense financial leeway, these readers not only think about purchasing exclusive consumer goods, they actually go ahead and make these purchase at above-average rates.¹⁾

€uro readers – the much coveted target group for financial communications, B2B campaigns and sophisticated consumer products!

Intensive use

Read in 90 minutes, by a loyal readership. Our readers are looking for soundly based information. €uro is designed to meet their high expectations precisely.²⁾

Subscription service

Subscribers of €uro magazine get their copy delivered to their home on the day of publication, at no additional cost.

Sales outlets

Available from news agencies, train station bookshops, at fuel stations, at grocery markets and other large retail outlets.

¹⁾ AWA 2015, ²⁾ Reader survey 2011

Publisher/ advertisements:	Finanzen Verlag GmbH Bayerstrasse 71-73 80335 München, Germany
Telephone:	+49 (0) 89/272 64-0 Head Office +49 (0) 89/272 64-124 Advertising sales +49 (0) 89/272 64-346 Advertising placements
Fax:	+49 (0) 89/272 64-198 Advertising sales/placements
Email: Internet:	anzeigen.euro@finanzenverlag.de www.euro-magazin.de
Production of advertisements:	Mohn Media GmbH
Telephone:	+49 (0) 5241/8088571
Fax:	+49 (0) 5241/809635
Email:	anzeigen@mat.mohn.bertelsmann.de
Current data and Services available at:	www.euro-magazin.de/mediainfo www.pz-online.de
PZ No:	528 151

Bank details: Deutsche Bank
Account No. 036 46 61
Bank code 100 700 00
IBAN: DE77 1007 0000 0036 4661 00
BIC: DEUTDEBXXX

Payment terms: Net payment within 14 days net of the invoice date, without any discount. Direct debits or payment within 10 days of the invoice date: 2% discount. If older invoices are outstanding, no discount can be granted. In the event of late payment or deferred payment, the usual interest rate on bank overdraft facilities will be charged.

Value added tax: All prices are quoted in euros, exclusive of statutory value added tax.

Publication frequency: Monthly

Day of first sale: Wednesday

Reference to the Internet: The publisher is entitled to publish advertisements resulting from placement orders for Euro within the scope of its technical and operational facilities additionally in its online media. Reference is made to Items 19 and 22 of the General Business Conditions for newspapers and magazines.

Business conditions: The publisher's General Business Conditions apply to the handling of advertisement orders, special inserts and third-party supplements. Our full General Business Conditions for newspapers and magazines are available at <http://www.euro-magazin.de/agb> or can be sent to you on request.



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Colour and B/W advertisements: € 12 900.– 1/1 page

Circulation/guaranteed sold print run: 100 000 copies (in acc. with Item 14 of our General Terms and Conditions of Business)

Calculated Print run: 115 000 copies

Adv. discounts: Volume discount

from 3 pages	3%
from 5 pages	5%
from 10 pages	10%
from 15 pages	15%
from 20 pages	20%
from 25 pages	21%
from 30 pages	22%
from 40 pages	23%

Series discount

from 3 advertisements	3%
from 6 advertisements	5%
from 12 advertisements	10%
from 18 advertisements	15%
from 24 advertisements	20%

Only one of the two forms of discount can be used.

Collective advertising: Only possible subject to special agreement

Magazine format: 213 mm wide, 275 mm high

Type area: 171 mm wide, 241 mm high

Printing process: Web offset; cover: sheet-fed offset; Euroskala

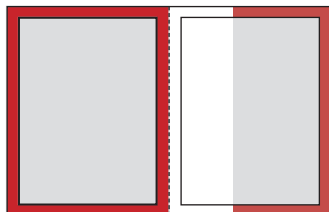
Process used: Perfect bound/glue binding

Cover pages: Voucher advertisements cannot be placed on cover pages.

Advertising cut-off date and final cancellation date: Advertisements inside the magazine: 22 days prior to publication
Cover pages and standard-ad specials: 29 days prior to publication

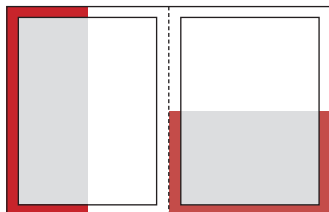
Cut-off date for copy materials and Delivery date: Advertisements inside the magazine and on cover pages: 15 days prior to publication
Standard-ad specials: 12 days prior to publication

Basic formats



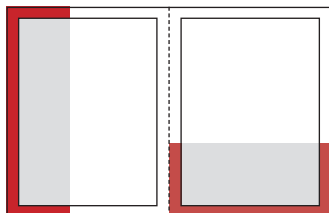
1/1 page
171 x 241 mm
(213 x 275 mm)

5/8 page portrait
102.5 x 241 mm
(124.5 x 275 mm)



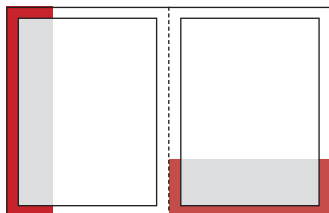
1/2 page portrait
80.5 x 241 mm
(102.5 x 275 mm)

1/2 page landscape
171 x 118 mm
(213 x 138 mm)



3/8 page portrait
58.5 x 241 mm
(80.5 x 275 mm)

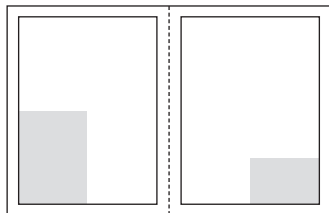
1/3 page landscape
171 x 77 mm
(213 x 97 mm)



1/4 page portrait
36.5 x 241 mm
(58.5 x 275 mm)

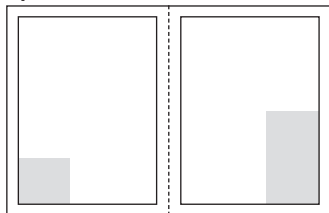
1/4 page landscape
171 x 56.5 mm
(213 x 76.5 mm)

Special formats



1/4 page corner
80.5 x 118 mm

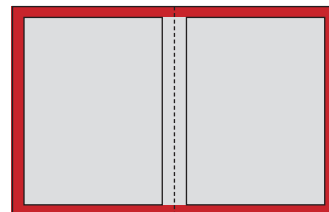
1/8 page corner
80.5 x 56.5 mm



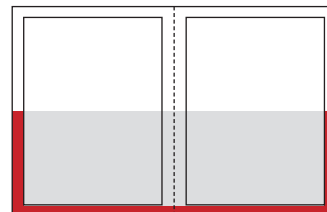
Special format 1
58.5 x 56.5 mm

Special format 2
58.5 x 118 mm

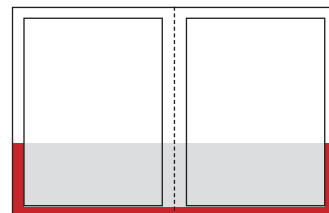
Formats across gutter



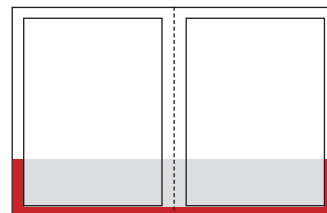
2/1 page
382 x 241 mm (426 x 275 mm)



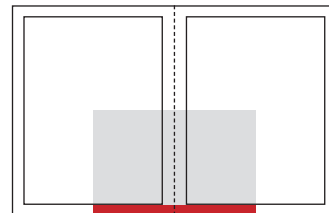
2 x 1/2 page across gutter, landscape
382 x 118 mm (426 x 138 mm)



2 x 1/3 page across gutter, landscape
382 x 77 mm (426 x 97 mm)



2 x 1/4 page across gutter, landscape
382 x 56.5 mm (426 x 76.5 mm)



Tunnel advertisement
245 x 118 mm (245 x 138 mm)

Formats in bleed section:
Trimming margin on all
sides 3 mm each

All format details
width x height.

Other formats on request.

For technical details,
see pp. 12 and 13.

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Title portrait/ Publishing information	Complete edition/ Format plan	Advertisement formats and prices	Deadlines and topics	Ad Specials	Copy materials	€uro Best-Buy/ €uro extra	€uro extra/ €uro special	€uro fondspress / Contact
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Basic formats					
Size in page sections	Type area		Bleed ¹⁾		Basic prices colour and b/w prices in €
	width mm	height mm	width mm	height mm	
1/1		171 241	213 275		12 900.–
5/8	portrait	102.5 241	124.5 275		9 514.–
1/2	portrait	80.5 241	102.5 275		7 740.–
1/2	landscape	171 118	213 138		7 740.–
3/8	portrait	58.5 241	80.5 275		6 047.–
1/3	landscape	171 77	213 97		5 375.–
1/4	portrait	36.5 241	58.5 275		4 354.–
1/4	landscape	171 56.5	213 76.5		4 354.–
1/4	page corner	80.5 118	– –		4 354.–
1/8	page corner	80.5 56.5	– –		2 338.–
2 nd	cover page	171 241	213 275		18 950.–
3 rd	cover page	171 241	213 275		17 950.–
4 th	cover page	171 241	213 275		18 950.–
Special formats					
Size in page sections	Type area		Bleed ¹⁾		Basic prices colour and b/w prices in €
	width mm	height mm	width mm	height mm	
Special format 1	58.5	56.5	–	–	1 634.–
Special format 2	58.5	118	–	–	3 111.–



All prices are quoted in euros, exclusive of statutory value added tax. ¹⁾ Trimming margin on all sides 3 mm each. Other formats on request. *see Price List BÖRSE ONLINE No. 31 of 1 January 2016 or on request.

Formats across gutter						
Size in page sections	Type area		Bleed ¹⁾		Basic prices colour and b/w prices in €	
	width mm	height mm	width mm	height mm		
2/1	382	241	426	275	25 800.–	
2 x 1/2 landscape	382	118	426	138	15 480.–	
2 x 1/3 landscape	382	77	426	97	10 750.–	
2 x 1/4 landscape	382	56.5	426	76.5	8 708.–	
Tunnel advertisement	245	118	245	138	10 407.–	
Special placements						
Size in page sections	Type area		Bleed ¹⁾		Basic prices colour and b/w prices in €	
	width mm	height mm	width mm	height mm		
2 nd cover page + page 3 (Opening Spread)	382	241	426	275	29 471.–	
Double page before Table of Contents	382	241	426	275	28 380.–	
1 st right-hand (recto) page	171	241	213	275	14 190.–	
3/8 portrait, alongside Editorial	58.5	241	80.5	275	6 678.–	

The prices are eligible for discounts. For a schedule of dates, see pp 8 and 9. The format plan is on page 5.

All prices are quoted in euros, exclusive of statutory value added tax. ¹⁾Trimming margin on all sides 3 mm each. Other formats on request.

Price List No. 46, valid from 1 January 2016

Title portrait/ Publishing information	Complete edition/ Format plan	Advertisement formats and prices	Deadlines and topics	Ad Specials	Copy materials	€uro Best-Buy/ €uro extra	€uro extra/ €uro spezial	€uro fondspress / Contact
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Issue No.	Publication date	Cut-off and cancellation dates for advertisements	Cut-off date for print records	Cut-off date for cover ads and Ad Specials	Special topic
02/2016	20.01.16	15.12.15	05.01.16	08.12.15	The best funds
03/2016	17.02.16	26.01.16	02.02.16	19.01.16	Multi-asset funds Investment strategies with certificates Additional hospitalisation insurance
€uro extra I¹⁾	estimated February 2016				“Goldene Bullen” and “€uro FundAwards” (supplement in €uro, €uro am Sonntag and BÖRSE ONLINE)
04/2016	23.03.16	01.03.16	08.03.16	23.02.16	Asset appreciation with funds and ETFs Investing the right way with CFDs Test of life insurers/insurance policies Statutory health insurance
05/2016	20.04.16	29.03.16	05.04.16	22.03.16	Best bank The perfect portfolio with funds and ETFs Real estate atlas
06/2016	25.05.16	03.05.16	10.05.16	26.04.16	Certificates/derivatives special Distributions, income and dividends with funds and ETFs Long-term care insurance with daily cash benefits
07/2016	22.06.16	31.05.16	07.06.15	24.05.16	ETF special Dental supplementary insurance
08/2016	20.07.16	28.06.16	05.07.16	21.06.16	The largest companies: 500 equities tested Investment strategies with derivatives (incl. CFDs) Test of property financiers Term life insurance Occupational disability insurance

Special ads service: up-to-the-minute finance ads (e.g. tombstones, GM invitations, quarterly and annual reports, listings) can be inserted up to seven days before the €uro publication date with the approval of the publishers. The publishers can only accept bookings after ad closing without a guaranteed position. Please note: special topics comprise at least two pages. The editorial team reserves the right to make changes in the light of current events. ¹⁾ €uro extra as supplement, see pages 15 and 16 of the full rates card.

Issue No.	Publication date	Cut-off and cancellation dates for advertisements	Cut-off date for print records	Cut-off date for cover ads and Ad Specials	Special topic
09/2016	24.08.16	02.08.16	09.08.16	26.07.16	Global equity funds and ETFs Unit-linked pension insurance funds Direct policies: accident/third party/household effects insurance from the Internet
10/2016	21.09.16	30.08.16	06.09.16	23.08.16	Certificates/derivatives special Savings plans with funds and ETFs Property special Full private health insurance
€uro Extra II¹⁾	estimated September 2016				“Green money” (supplement in €uro, €uro am Sonntag, BÖRSE ONLINE, TIAM and ÖKO-INVEST)
11/2016	19.10.16	27.09.16	04.10.16	20.09.16	Investing the right way with CFDs New funds Interest rate special Statutory health insurance
€uro Extra III¹⁾	estimated October 2016				“Funds & certificates” (supplement in €uro, €uro am Sonntag and BÖRSE ONLINE)
12/2016	23.11.16	31.10.16	08.11.16	25.10.16	Classic funds Private banking Old-age provisioning
01/2017	21.12.16	29.11.16	06.12.16	22.11.16	Money trends 2017 (from equities and ETFs all the way through to certificates) Legal expense insurance

Special ads service: up-to-the-minute finance ads (e.g. tombstones, GM invitations, quarterly and annual reports, listings) can be inserted up to seven days before the €uro publication date with the approval of the publishers. The publishers can only accept bookings after ad closing without a guaranteed position. Please note: special topics comprise at least two pages. The editorial team reserves the right to make changes in the light of current events. ¹⁾ €uro extra as supplement, see pages 15 and 16 of the full rates card.

Price List No. 46, valid from 1 January 2016

Title portrait/ Publishing information	Complete edition/ Format plan	Advertisement formats and prices	Deadlines and topics	Ad Specials	Copy materials	€uro Best-Buy/ €uro extra	€uro extra/ €uro spezial	€uro fondsxpess / Contact
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	Loose inserts	Bound inserts	Bound postcard insert	Glued inserts
consist of...	... printed matter supplied by an advertiser and loosely inserted into the magazine.	... printed matter/brochures bound into the magazine. Please note: Bound inserts must contain the annotation "Euro No. ... dated ...", showing the current dates, in the form of a footnote.	... postcards bound into the magazine which may only be used in connection with an advertisement by one partner or by a maximum of two partners. Content and layout must be determined in consultation with the publisher prior to printing. Printing and handling are the responsibility of the publisher.	... products glued onto a carrier advertisement and peeled off by the interested reader. Empty envelopes and glued-on vouchers also fall into the category of glued postcard inserts.
Price per thousand copies	up to 25 g € 130.– up to 50 g € 150.– Higher weights and maximum weight on request	up to 4 pages € 118.– up to 8 pages € 128.– up to 12 pages € 138.– up to 16 pages € 148.– up to 20 pages € 158.– up to 24 pages € 168.–	€ 55.– Minimum volume (as per Price List) 1/1 page	Postcards and other rectangular unfolded printed matter, empty envelopes € 65.– Envelopes with content, folded printed matter, CD-ROM, booklet € 75.– Minimum volume (as per Price List) 1/1 page
Discounts	None			
Postal charges	Weight-dependent postal charges additionally incurred for the subscription circulation are already included in the prices quoted. Prices are quoted exclusive of advertising agency commission.			
Run options	Total circulation; partial and subscription circulation on request	Total circulation	Total circulation	Total circulation
Formats	Min. 105 mm wide, 148 mm high Max. 193 mm wide, 255 mm high	Min. 105 mm wide, 148 mm high Max. 205 mm wide, 275 mm high These dimensions include a trimming margin and glue edge of 5 mm. Delivery: untrimmed	1/2 page portrait: 112 mm wide, 275 mm high 1/2 page landscape: 213 mm wide, 140 mm high These dimensions include a trimming margin and glue edge of 5 mm	Min. 60 mm wide, 75 mm high Max. 200 mm wide, 210 mm high Other formats are available on request; request must include sample.

Volume Paper weight/ quality Placement	Volume up to 8 pages; larger volumes only on request.	2-page min. 120g/sqm 4-page min. 100g/sqm max. 150g/sqm Height max. on request.	Paper weight for postcard tip-ons Max. weight for filled envelopes 170g/sqm 20 g
Delivery volume	To allow for fluctuations in print-runs, please enquire about the actual volume required close to the publication date. Allowance: 2%		
Order/cancellation cut-off date	29 days prior to publication		
Liability	Losses incurred by the publisher as a result of non-compliance with technical specifications must be reimbursed. In the event of difficulties experienced during processing, production of the magazine issue takes precedence.		
Delivery	Free to print shop, only on euro pallets. Layers must not be arranged crosswise; each layer must be provided with a separator sheet with a thickness of at least 2 mm. The consignment notes must state the following information: • magazine, issue no., name of product, • number of copies on pallet, • number of pallets, total number in consignment, • sender and recipient		
Delivery address	Will be supplied with the order confirmation. No inspection of incoming goods takes place in the bookbinding shop.		
Delivery date	12 days prior to publication		
Sample	When placing an order, provision of a binding sample is required (5-fold). The order becomes final and binding for the publishing house only once the sample has been presented and approved. Clearance by the print shop may be dependent on a trial run. In this case, the customer needs to make 1,000 original samples available.		
Shared advertising	Loose, glued or bound inserts combining the advertisements of several advertisers are possible by special agreement only. Price information supplied on request.		
Reference to inserts	References to inserts cannot be published for technical reasons.		
Print product	Your insert order is reported as a third-party insert by us. However, as Deutsche Post AG no longer charges for certain inserted print products as a chargeable insert but treats them as a press shipment since 1 January 2004 (in particular if a dedicated "ZKZ" exists with Deutsche Post AG for the print product), when making settlement via Deutsche Post AG this may result in substantially higher charges, which we have to pass onto you. As a rule, higher prices are not charged if the insert is designated in print on the title page as an "advertisement", "advertising supplement", "reading sample" or "special publication".		
Identification	Under current media laws, inserts that are not clearly recognisable as advertising materials must be identified as such by printing the word "ADVERTISEMENT" in 9-point, semi-bold capital letters.		
Other notes	Supplements, loose or glued inserts and glued postcard inserts are to be printed and delivered ready for processing by the customer. The calculated circulation run serves as the basis for calculation purposes (please enquire prior to printing). Prices may increase if the properties of the products render processing more difficult. Other Ad Specials are possible. Please request our Price List for Ad Specials.		

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Magazine format:	Width 213 mm x height 275 mm
Type area:	Width 171 mm x height 241 mm
Paper:	Cover: Illustration printing paper, glossy, coated, 170g/sqm Content: 70g/sqm
Print process:	Cover: Sheetfed offset; content: Web offset Perfect bound/glue binding
Print colours:	Euroskala/CMYK (no special colours like Pantone, HKS, etc.)
Digital print templates:	Electronic data storage media (CD) or send data by email or FTP. Please note that if no binding colour proof is provided, the publisher cannot accept any claims for compensation for defective colour reproduction in colour advertisements.
	<p>Printer profile for the production of proofs:</p> <p>Colour profile for cover advertisements: Colour profile ISO coated-V2 (Fogra 39)</p> <p>Colour profile for content advertisements: PSO_LWC_Improved (Fogra 45)</p> <p>Colour profile for advertisements in magazine insert/"issue in issue": PSO_LWC_Standard (Fogra 46)</p> <p>These profiles are available for download free of charge at www.eci.org</p>
File formats:	PDF files (according to CTP guidelines) Only PDF 1.3 and 1.4 are permitted. (Please reduce transparencies already in the originating application.) All fonts must be embedded; do not generate OPI information. Create double pages as single pages.

Technical requirements for the production of advertisements

Screen ruling:	60 lines/cm
Resolution:	300 dpi, line drawing 1200 dpi at scale 1:1
Scale:	Set dimensions of advertisement and ad elements at 100%
Trimming:	Please create documents including trimming. The trimming margins inside/cover amount to 3 mm. Design elements in the advertisement that must not be trimmed must maintain a distance of at least 5 mm to the edge of the magazine page The trimming margins of cover pages/ double covers (e.g. Airline Cover) must be at least 10 mm.
Gutter trim allowance:	For double-page advertisements with text and important image elements running across the gutter, a gutter trim allowance of 5 mm per page must be included.

Advertisement production:	Telephone: +49 (0) 5241/80 88 571 Fax: +49 (0) 5241/80 96 35 anzeigen@mat.mohn.bertelsmann.de
Address for print templates:	Mohn Media GmbH Anzeigenproduktion Euro Carl-Bertelsmann Strasse 161m 33311 Gütersloh, Germany
Data transmission:	FTP access details provided on request.
Folder name:	Euro_publication date_customer name
Disclaimer:	The customer is responsible for the technical execution, quality and resolution of the files. Advertisements must be technically unobjectionable. If this is not the case, no liability shall be assumed by the publisher for incorrect appearance. The publisher assumes no guarantee for advertisements that need to be converted owing to file or colour profile errors!

Title portrait/ Publishing information	Complete edition/ Format plan	Advertisement formats and prices	Deadlines and topics	Ad Specials	Copy materials	€uro Best-Buy/ €uro extra	€uro extra/ €uro spezial	€uro fondspress / Contact
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€uro Best-Buy – unique in Germany:

Funds: Comprehensively commented fund statistics comprising over 2000 funds with monthly checks, incl. the FundsNote as the publisher's own rating

Equities: All equities listed in the DAX, MDAX, TecDAX, plus the most important small and mid-caps

Certificates: More than 150 listed index and theme certificates with performance indicators

Bonds, currencies: Extensive statistics on government and corporate bonds of various investment grades in euros and in selected foreign currencies with return figures

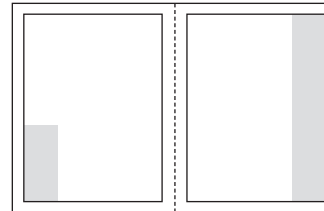
Distribution:

€uro Best-Buy, the issue within the issue for collecting, is included in the subscription, retail and Readers' Circle editions of €uro magazine.

Basic formats					
Size in page sections	Type area		Bleed ¹⁾		Prices colour and b/w, in €
	width mm	height mm	width mm	height mm	
Page corner advertisement	43.5	100	–	–	1 704.–
1/4 portrait	43.5	251.5	–	–	4 287.–
Logo advertisement statistics	89	20	–	–	1 430.– ²⁾
Logo advertisement service	180	11	–	–	1 045.– ²⁾
Head advertisement service	–	–	200	22	2 090.– ²⁾
Title advertisement/cover	186	110	–	–	10 835.– ²⁾
2 nd cover page	180	251.5	200	275	13 650.–
4 th cover page	180	251.5	200	275	13 650.–

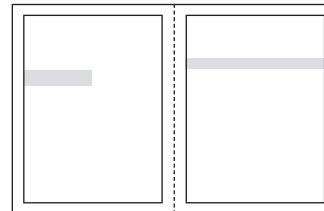
¹⁾ Trimming margin on all sides 3 mm each. Other formats on request.
²⁾ Minimum booking period 6 issues in sequence. Discounts as per the main magazine.
All prices are quoted in euros, exclusive of statutory value added tax.

Basic formats



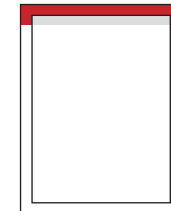
Page corner
43.5 x 100 mm

1/4 page portrait
43.5 x 251.5 mm

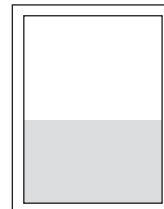


Logo advertisement statistics
89 x 20 mm

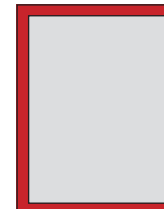
Logo advertisement service
180 x 11 mm



Head advertisement service
200 x 22 mm



Title advertisement/cover
186 x 110 mm



Cover pages
180 x 251.5 mm
(200 x 275 mm)

"Goldene Bullen" & "€uro FundAwards"



Contact:

Belinda Lohse
 Telefon 089/272 64-124
 Telefax 089/272 64-198
 belinda.lohse@finanzenverlag.de

On sale date: Plan date February 2016
Print run: approx. 280000 copies
Circulation ePaper: approx. 38000 recipients
Distribution: as a complete insert in €uro, BÖRSE ONLINE and €uro am Sonntag. Also as an ePaper to €uro fondsxpess recipients.
Magazine format: width 200 mm x height 260 mm
Type area: width 160 mm x height 196 mm
Basic Price U4/U2: 19600,-
 U3: 18600,-
 1/1: 18600,-
 1/2: 10200,-

All prices are quoted in euros, exclusive of statutory value added tax.
 Trimming margin on all sides 5 mm each.

Please note that for bookings in €uro extra we additionally grant the discount from the €uro main magazine (at the rate of the incoming booking). However, volumes/series discounts are not taken into account. Other formats on request.

Topics, additional formats and prices, dates as well as technical details in the form of datasheet approx. 8-12 weeks prior to on sale date.

"Fonds & Zertifikate"



Contact:

Belinda Lohse
 Telefon 089/272 64-124
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 belinda.lohse@finanzenverlag.de

On sale date: Plan date Oktober 2016
Print run: approx. 210000 copies
Circulation ePaper: approx. 38000 recipients
Distribution: as a complete insert in €uro and BÖRSE ONLINE, as an insert in €uro am Sonntag (excl. Airline edition) and as an ePaper to €uro fondsxpess recipients.
Magazine format: width 200 mm x height 260 mm
Type area: width 160 mm x height 196 mm
Basic Price U4/U2: 15500,-
 U3: 14100,-
 1/1: 14100,-
 1/2: 8460,-

Price List No. 46, valid from 1 January 2016

Title portrait/ Publishing information	Complete edition/ Format plan	Advertisement formats and prices	Deadlines and topics	Ad Specials	Copy materials	€uro Best-Buy/ €uro extra	€uro extra/ €uro spezial	€uro fondsxpess / Contact
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 oeko-invest@teleweb.at

Finanzen Verlag GmbH
 Belinda Lohse
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 belinda.lohse@finanzenverlag.de
 for fund companies/ derivatives

On sale date: Plan date September 2016

Print run: approx. 260000 copies

Circulation ePaper: approx. 38000 recipients

Distribution: as a complete insert in €uro, €uro am Sonntag, BÖRSE ONLINE and ÖKO-INVEST. Also as an ePaper to €uro fondsxpresse recipients.

Magazine format: Width 200 mm x height 260 mm

Type area: Width 160 mm x height 196 mm

Basic price:
 U4: 20860.-
 1/1: 14900.-
 1/2: 8570.-
 1/4: 4860.-

All prices are quoted in euros, exclusive of statutory value added tax.

Advertisement formats

Size in page sections	Type area ²⁾		Bleed ^{1) 2)}		Prices colour and b/w, in €
	width mm	height mm	width mm	height mm	
2/1 page	350	196	400	260	29800.-
1/1 page	160	196	200	260	14900.-
1/2 page landscape	160	95	200	130	8570.-
2/3 page portrait	105	196	130	260	10920.-
1/3 page portrait	50	196	75	260	6220.-
1/3 page landscape	160	62	200	87	6220.-
1/4 page portrait	36	196	-	-	4860.-
1/4 page landscape	160	45	200	70	4860.-
1/4 page corner	77	95	-	-	4860.-
1/6 page portrait	50	95	-	-	3350.-
1/6 page landscape	160	28	-	-	3350.-

¹⁾ Trimming margin on all sides 5 mm each.

²⁾ Please make a separate enquiry regarding formats for placement "top" (header section).

Topics, additional formats and prices, dates as well as technical details in the form of a datasheet approx. 8 -12 weeks prior to on sale date.



Brief profile

€uro spezial is an independent, self-contained publication produced by Finanzen Verlag GmbH. It is a magazine providing the reader with information of practical value that is enclosed with €uro and €uro am Sonntag, optionally also with BÖRSE ONLINE. An issue of €uro spezial maybe compiled by one or more cooperation partners together with the editorial staff; final editing is the responsibility of the publisher.

Your benefits

Image transfer:

€uro, €uro am Sonntag and BÖRSE ONLINE are acknowledged quality titles for investors.

Credibility:

Trustworthy content, compiled by a renowned editorial team: The reader survey 2011 found that 68% of readers thought €uro offered interesting inserts, 67% read the special supplement regularly (always or frequently) and 54% of €uro readers surveyed rated Euro-spezial issues with a school grade of "good" or higher.

Distribution benefits:

Attention is drawn to the topic (broad impact), individually branded issues directly address target groups at trade fairs, events, mail-out campaigns, etc.

Full Service:

The price for one €uro spezial (standard booking) already includes printing at the favourable conditions offered by the publisher, the insertion into €uro magazine and €uro am Sonntag, copywriting and editing (incl. photo shoot/interview on location, if req.) as well as the cost of the layout, photographic image rights, etc.

Extras:

(at no additional cost)

In addition, all readers of €uro fondsxpresse and of the Publisher's Newsletter receive €uro magazine especially as an ePaper in the form of a link (approx. 38 000 plus 42 000 = 80 000 subscribers). Each partner receives up to 1000 copies of the print version for their own marketing or PR purposes, delivered to an address in Germany.

Online extensions:

(incurs additional cost)

The entire €uro spezial magazine can be extended as a "Special" in an HTML version at www.finanzen.net. In effect, this means that the contents are transferred to the net and optimised for display on the online medium.

Price:

on request (depending on volume, distribution and size of print run of the €uro spezial)

Technical details

Standard size:

16 pages (larger sizes, in increments of 4, are possible on request)

Magazine format:

200 mm wide x 260 mm high

Type area format:

160 mm wide x 196 mm high

Trimming margin:

5 mm on each side

Print process:

Web offset

Colours / screen:

Eurokala/CMYK/60 lines/cm

Data transmission:

FTP access details provided on request.

Folder name:

ESP_customer name_publication date

Contact:

Andreas Willing
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andreas.willing@finanzenverlag.de

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Brief profile

Euro fundspress reports weekly on the latest developments in the fascinating world of investment funds and ETFs. The newsletter is aimed at active private investors, finance brokers and investment advisors as well as professional fund managers.

Euro fundspress provides evaluations of more than 5000 funds, including the FundsNote, the publisher's own rating which is compiled in cooperation with FundsConsult. It assesses the most important new funds, analyses promising investment markets

and presents the best funds, ETFs and alternative investments on a regular basis. Interviews, rankings, model portfolios, articles on legal and taxation matters as well as the Funds Championship complete the offerings of the Euro fundspress.

Standard advertisement formats:

Page corner advertisement
(W x H) 82.5 mm x 82.5 mm

Banner advertisement landscape
(W x H) 180 mm x 30 mm

Special formats:

for example, 1/3 page portrait, or 1/1 page as well as Price information supplied on request.

Linking of all formats is possible

Prices for advertisements:

Frequency/cost per advertisement and insertion*

12 insertions	€ 1 450.–
25 insertions	€ 1 348.50
50 insertions	€ 1 203.50
Banner on title page	€ 1 950.–

Dates

Publication date: weekly, on Friday

Ad closing (deadlines): Monday prior to publication

Cut-off date: Wednesday prior to publication

Distribution: By email, to approx. 38 000 registered users

Advertisement files

File formats: To be supplied as TIFF, PDF, EPS or high-resolution JPEG files; colour depth 24 BIT / 16.7 million

Delivery: By email

Delivery address: fundspress@finanzenverlag.de

Contact: Jörn Kränicke, telephone +49 (0) 89/272 64-339

Please match the resolution as closely as possible in order to achieve the best possible quality of reproduction. Lower or ever higher resolutions can lead to a loss in quality due to peculiarities in Adobe Acrobat.

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Title portrait/ Publishing information	Complete edition/ Format plan	Advertisement formats and prices	Deadlines and topics	Ad Specials	Copy materials	€uro Best-Buy/ €uro extra	€uro extra/ €uro spezial	€uro fondsexpress/ Contact
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**Ask about our latest high
 coverage combination options!**

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Complete edition/
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Advertisement formats
 and prices

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 topics

Ad Specials

Copy materials

Euro Best-Buy/
 Euro extra

Euro extra/
 Euro spezial

**euro fondsexpress/
 Contact**