



Price List No. 2

Valid from 1 January 2017



Short profile

€uro am Sonntag ETF-EXPRESS is the new stock market brief by the €uro am Sonntag editorial team, which is exclusively sent to €uro am Sonntag subscribers once a week. It supplements the weekly finance and investment magazine by offering readers extra information and added value.

It focuses on exchange traded funds (ETFs). ETFs are becoming increasingly popular with private and institutional investors due to their low costs and simple structures. The stock market brief also focuses on other exchange traded products (ETPs) from the currency and raw materials sectors that also promise significant added value.

Each issue of €uro am Sonntag ETF-EXPRESS presents the most important fresh issues. An "ETF of the week" and "ETP of the week" are selected by the editorial team and analysed in detail. The content is supplemented by three sample ETF portfolios for different types of investor, industry news and an ETF glossary. The editorial reporting is supplemented by extensive statistics on all the main ETFs and ETPs.

Standard ad format

Banner ad, landscape
(W x H) 180 mm x 30 mm

Ad rates

Frequency/costs per ad and insertion*

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50 insertions	€ 500.-
Banner on cover	€ 1,250.-

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Ad rates already include discounts (20% on 25+ insertions, 50% on 50+ insertions).
Rates do not include VAT.

Special formats

e.g. 1/3 page portrait, single-page ad, corner, position in accompanying email
Rates on request

Links can be added to all formats



Dates

Publication day: Tuesday (weekly)
Ad closing: Thursday before publication date
Copy material deadline: Friday before publication date

Distribution

By email to €uro am Sonntag subscribers

Ad files

File formats: TIFF/PDF; colour depth 24 bits/16.7 million colours
Delivery: by email
Delivery address: eurams-express@finanzenverlag.de

Please adhere to this resolution as closely as possible in order to ensure optimum display quality. Both lower and higher resolutions can result in impaired quality under certain circumstances due to the idiosyncrasies of Adobe Acrobat.

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